

Press Release
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360 BC Group Offers ADA Compliance Reviews

ORANGE, Calif., —360 Business Consulting, an Orange County marketing and technology firm, has added comprehensive ADA compliance reviews to its end-to-end suite of online services, including hosting, security, GDPR compliance, and privacy protection.

“ADA-compliance stipulates that websites allow everyone — even those with visual, auditory, learning or physical impairments — to experience the full range of services and experience provided. As more functions move online, the need to serve these citizens with an accessible website becomes more crucial,” said Ron Zayas, co-founder of 360BC Group. “No one should ever feel unwelcome.”

360’s ADA experts will conduct a thorough review of every aspect of a company’s website and online presence, and meet with them to review the results, and provide guidance on how to spot and fix common accessibility issues, and train content creators for ongoing governance.

The company also offers a maintenance/monitoring service that regularly evaluates websites so that any subsequent changes/updates will be checked for compliance.

“Every website should be fully functional and usable for every person that visits,” Zayas said.

About 360 BC Group

360BC Group is a California corporation located in Orange County, with offices throughout the US. The company specializes in consulting and implementing successful marketing programs that utilize the latest in marketing, sales and technology strategies. 360 is unique in that it guarantees its results. The staff of 360 includes marketing professionals who have served as sales and marketing officers in small and large corporations. For more information, visit www.360-biz.com.